The BOMA Greater Dallas official sponsor program is designed to help allied members increase the effectiveness and efficiency of their marketing programs and to assist these companies in preparing for upcoming events. The sponsorship program combines company recognition, event participation and other benefits into one package...giving each sponsor “one-stop-shopping” for anything and everything BOMA Greater Dallas related.

The top level of BOMA Greater Dallas sponsorship is the “Cornerstone Partner.” Details and benefits related to this program are included in this proposal.

**Cornerstone Partner · Four Total Cornerstone Sponsor Slots · ONE Available at this Time · Benefits**

- Affiliation with the strongest commercial real estate organization in Dallas, TX.
- Prominent recognition as a Cornerstone Partner with signage deemed appropriate by the association at all BOMA Greater Dallas Membership Luncheons.
- Prominent recognition as a Cornerstone Partner with signage deemed appropriate by the association at all BOMA Greater Dallas networking events, including the Dart Tournament, Bowling Tournament, Sporting Clays and Golf Tournament.
- One team entry (four participants) to the Dart Tournament (to be redeemed by the sponsors six weeks prior to the event).
- Four tickets and special seating for the TOBY & Lone Star Awards Dinner (to be claimed by the sponsor six weeks prior to the event).
- One team entry (four bowlers) to the Bowling Tournament (to be claimed by the sponsor six weeks prior to the event).
- One team entry (four shooters) to Sporting Clays (to be claimed by the sponsor six weeks prior to the event).
- One team entry (four golfers) to the Golf Tournament (to be claimed by the sponsor six weeks prior to the event).
- Opportunity for two members from each Cornerstone Partner to attend three exclusive Principle Member Events.
- Recognition as a Cornerstone Partner at the Principle Member Events.
- One “spectator spot” for each of the following networking events: Bowling Tournament; Sporting Clays; Golf Tournament; and Dart Tournament.
- One editorial in one issue of the e-Voice newsletter. Topic, content and issue of publication must be approved by the association.
- Ability to select Trade Show exhibit space in the first round. Cornerstone partners’ space selection appointments will be made in alpha order, with “A thru Z” selecting in even years and “Z thru A” selection in odd years. If the booth selection appointment is missed, the partner will be allowed to select after all other sponsors have completed the process.
- Ten percent (10%) discount on trade show booth purchase and complimentary Trade Show scanner.
- Opportunity to use the language “BOMA Greater Dallas Official Sponsor” or official logo upon approval by the association.
- Two permanent badges, provided by the association, for each company.
- Company logo or name recognition on the “Official Sponsor Thank You” included in BOMA Greater Dallas publications and on the web site in a manner deemed appropriate by the association.
- Two complimentary luncheon registrations per luncheon (up to eight per year).
- One “additional” BOMA Greater Dallas Allied Membership.

**Cornerstone Partner · Contract Details**

- Existing sponsors are granted first right of refusal for the category purchased. Remaining sponsorships are open to all allied members after December 15 of each year. All sponsorships are sold on a first come, first served basis.
- All BOMA Greater Dallas Official Sponsorship contracts run according to the association’s fiscal year (March 1 thru February 28).
- A 25% nonrefundable deposit is due at the time of signing and the balance is due on or before March 1.
- Failure of the sponsor to adhere to deadlines set by the association could result in loss of that benefit.
- Companies currently on the allied wait list that purchase a sponsorship must join the association and sign a two-year sponsorship agreement.

Thank you for considering the BOMA Greater Dallas Official Sponsor Program as part of your marketing 2020 marketing plan! For more information, or to request a contract, contact Teresa Foster (Teresa@bomadallas.org).