The BOMA Greater Dallas official sponsor program is designed to help allied members increase the effectiveness and efficiency of their marketing programs and to assist these companies in preparing for upcoming events. The sponsorship program combines company recognition, event participation and other benefits into one package...giving each sponsor “one-stop-shopping” for anything and everything BOMA Greater Dallas related.

The second level of BOMA Greater Dallas sponsorship is the “Keystone Partner”. Details and benefits related to this program are included in this proposal. Companies interested in participating at this level should contact Teresa Foster (Teresa@bomadallas.org or 214.744.9028).

**Keystone Partner · Ten Total Keynote Sponsor Slots · Cost is $8,240 · Benefits**

- Affiliation with the strongest commercial real estate organization in Dallas, TX.
- Recognition as a Keystone Partner with signage deemed appropriate by the association at all BOMA Greater Dallas Membership Luncheons.
- Recognition as a Keystone Partner with signage deemed appropriate by the association at all BOMA Greater Dallas networking events, including the Dart Tournament, Bowling Tournament, Sporting Clays and Golf Tournament.
- Two entries to be applied to a team for the Dart Tournament (to be redeemed by the sponsors six weeks prior to the event).
- Two tickets for the TOBY & Lone Star Awards Dinner (to be claimed by the sponsor six weeks prior to the event).
- Two entries to be applied to a team for the Bowling Tournament (to be claimed by the sponsor six weeks prior to the event).
- Two entries to be applied to a team for Sporting Clays (to be claimed by the sponsor six weeks prior to the event).
- One team entry (four golfers) to the Golf Tournament (to be claimed by the sponsor six weeks prior to the event).
- One “spectator spot” for each of the following networking events: Bowling Tournament; Sporting Clays; Golf Tournament; and Dart Tournament.
- Ability to select Trade Show exhibit space in the second round. Keystone partners’ space selection appointments will be made in alpha order, with “A thru Z” selecting in even years and “Z thru A” selection in odd years. If the booth selection appointment is missed, the partner will be allowed to select after all other sponsors have completed the process.
- Ten percent (10%) discount on trade show booth purchase.
- Opportunity to use the language “BOMA Greater Dallas Official Sponsor” or official logo upon approval by the association.
- Two permanent badges, provided by the association, for each company.
- Company logo or name recognition on the “Official Sponsor Thank You” included in BOMA Greater Dallas publications and on the web site in a manner deemed appropriate by the association.
- One complimentary luncheon registration per luncheon (up to eight per year).
- One “additional” BOMA Greater Dallas Allied Membership.

**Keystone Partner · Contract Details**

- Existing sponsors are granted first right of refusal for the category purchased. Remaining sponsorships are open to all allied members after January 1 of each year. All sponsorships are sold on a first come, first served basis.
- All BOMA Greater Dallas Official Sponsorship contracts run according to the association’s fiscal year (March 1 thru February 28).
- A 25% nonrefundable deposit is due at the time of signing and the balance is due on or before March 1.
- Failure of the sponsor to adhere to deadlines set by the association could result in loss of that benefit.
- **Companies currently on the allied wait list that purchase a sponsorship must join the association and sign a two-year sponsorship agreement.**

*Companies interested in participating in the BOMA Greater Dallas sponsorship program should contact Teresa Foster*